

**REGISTER**  
**RALLY**  
**RESULTS**  
**YOUR PROFIT MARGIN GUIDE**

# FRESHLY BAKED PROFITS

## COOKIES & MUFFINS

Volumes	Fundraisers Cost (per unit)	Customer's Price (per unit)	Fundraisers Profit (per unit)
0-400	\$16.00	\$25.00	\$9.00
401-700	\$15.75	\$25.00	\$9.25
701-1000	\$15.50	\$25.00	\$9.50
1001+	\$15.25	\$25.00	\$9.75

Sell 150 units, make \$1350.

## PRE-PORTIONED COOKIES

Volumes	Fundraisers Cost (per unit)	Customer's Price (per unit)	Fundraisers Profit (per unit)
0-400	\$18.00	\$25.00	\$7.00
401-700	\$17.75	\$25.00	\$7.25
701-1000	\$17.50	\$25.00	\$7.50
1001+	\$17.25	\$25.00	\$7.75

Sell 150 units, make \$1050.

## CHOCOLATE MACAROONS

Volumes	Fundraisers Cost (per unit)	Customer's Price (per unit)	Fundraisers Profit (per unit)
0-400	\$21.00	\$28.00	\$7.00
401-700	\$20.75	\$28.00	\$7.25
701-1000	\$20.50	\$28.00	\$7.50
1001+	\$20.25	\$28.00	\$7.75

Sell 150 units, make \$1050.

\* There will most likely be additional units to sell on delivery day, since wholesale orders are to be made in case lots.\*

### SHIPPING

This will vary based on location / product order minimums.  
Upon fundraiser signup, we'll provide shipping details in your onboarding package

# YEAR ROUND PROFITS

## COFFEE

Volumes	Fundraisers Cost (per unit)	Customer's Price (per unit)	Fundraisers Profit (per unit)
0-400	\$17.00	\$22.00	\$5.00
401-700	\$16.75	\$22.00	\$5.25
701-1000	\$16.50	\$22.00	\$5.50
1001+	\$16.25	\$22.00	\$5.75

Sell 200 units, make \$1000.

## TEA

Volumes	Fundraisers Cost (per unit)	Customer's Price (per unit)	Fundraisers Profit (per unit)
0-400	\$9.00	\$14.00	\$5.00
401-700	\$8.75	\$14.00	\$5.25
701-1000	\$8.50	\$14.00	\$5.50
1001+	\$8.25	\$14.00	\$5.75

Sell 150 units, make \$750.

### SHIPPING

This will vary based on location / product order minimums.

Upon fundraiser signup, we'll provide shipping details in your onboarding package

# YEAR ROUND PROFITS

## ROCKY MOUNTAIN SOAP CO

Volumes	Fundraisers Cost (per unit)	Customer's Price (per unit)	Fundraisers Profit (per unit)
Soap Bars	\$17.00	\$24.00	\$7.00
Everything Wash Bundles	\$47.00	\$67.00	\$20.00
Breakout Buster	\$9.00	\$12.00	\$3.00
Lip Butter	\$17.00	\$24.00	\$7.00
Foot Butter (55 g)	\$13.00	\$18.00	\$5.00
Foot Butter (15 g)	\$6.00	\$8.95	\$3.00
Deodorant	\$10.00	\$14.00	\$4.00

Sell 100 soap trios, make \$700.

## BEEF JERKY

Volumes	Fundraisers Cost (per unit)	Customer's Price (per unit)	Fundraisers Profit (per unit)
0-400	\$14.00	\$20.00	\$6.00
401-700	\$13.75	\$20.00	\$6.25
701-1000	\$13.50	\$20.00	\$6.50
1001+	\$13.25	\$20.00	\$6.75

Sell 100 units, make \$600.

### SHIPPING

This will vary based on location / product order minimums.

Upon fundraiser signup, we'll provide shipping details in your onboarding package

# FUNDS FOR FALL AND WINTER

## SIGNUPS ARE LIMITED

**Sign up**  
info@indeygo.com

**Deliveries to**

- Calgary
- Edmonton
- Lethbridge
- Okotoks
- St. Albert
- Stony Plain

**October Turkey's and Veggies**

- Early Bird Registration: June 21-30
- Run campaign: September 1-27
- Orders due: September 28
- Delivery: October 7-10

**December Turkey's and Veggies**

- Early Bird Registration: October 21-30
- Run campaign: November 1-30
- Orders due: November 30
- Delivery: December 9-12

### VEGGIE BUNDLES

Items	Fundraisers Cost (per unit)	Customer's Price (per unit)	Fundraisers Profit (per unit)
Farmhouse (FH)	\$20.00	\$30.00	\$10.00
Rainbow (RB)	\$20.00	\$30.00	\$10.00
Food Bank (FB)	\$10.00	\$15.00	\$5.00

Sell 100 FH Bundles, make \$1000.

### WINTER'S TURKEYS

Items	Fundraisers Cost (per unit)	Customer's Price (per unit)	Fundraisers Profit (per unit)
Whole Turkey	\$52.50	\$75.00	\$22.50
Single Breast Roast	\$26.00	\$38.00	\$12.00
Double Breast Roast	\$52.50	\$75.00	\$22.50
Thigh Roast (2 pc)	\$26.00	\$38.00	\$12.00
Product Box #1	\$63.00	\$89.00	\$26.00
Product Box #2	\$88.00	\$110.00	\$22.00

Sell 50 whole turkeys, make \$1125.

### SHIPPING

This will vary based on location / product order minimums.  
Upon fundraiser signup, we'll provide shipping details in your onboarding package